

# Austine Maina

User Experience Designer

## ABOUT

I am a passionate User Experience Designer with over 7 years of experience in product development and user interface design. My expertise lies in applying user-centered design principles to create impactful and intuitive digital experiences.

Throughout my career, I have collaborated with diverse clients, including notable brands, to craft compelling website designs, pioneering mobile apps, robust software solutions, and seamless e-commerce platforms. My contributions have consistently driven desired outcomes, including remarkable conversion rates and improved user satisfaction.

## WORK EXPERIENCE

July 2022 – Present

### User Experience Designer: Dentsu Kenya

In this role, I contribute to the development of innovative digital solutions by collaborating with cross-functional teams to ensure seamless user experiences across platforms. Focusing on product development and user interface design, I leverage my skills in user research, wireframing, prototyping, and usability testing to create intuitive and engaging experiences.

May 2022 – June 2022

### UX Consultant: Freelance

As a freelance User Experience Consultant, I advised businesses and organizations on user interface design and front-end development. Notably, I designed a research and innovation management system for the Water Services Trust Fund.

Jul 2019 – Apr 2022

### Front-End Developer: Squad Digital

I contributed to the development of visually appealing and user-friendly websites by collaborating closely with designers and back-end developers to implement responsive designs and ensure seamless functionality. Additionally, I conducted thorough testing and debugging to ensure optimal performance across different browsers and devices, delivering a high-quality user experience.

Feb 2017 – Jun 2019

### Web Consultant: Freelance

Nov 2012 – Jan 2017

### Web Developer: Adept Systems

Nov 2011 – Apr 2012

### Web Developer Consultant: Klay-klay

Feb 2011 – Nov 2011

### Web Developer Intern: Atto Systems

## Contacts

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## Skills

Product Development  
User Research  
User Experience  
User Interface Design  
Design Systems  
Front-End Development  
Usability Testing  
Wireframing

## Tools

Design Tools: Figma,  
Adobe Photoshop, Adobe  
Illustrator

UX Tools: Miro, Maze

HTML, CSS, Tailwind,  
JavaScript, jQuery

Git, Gulp, SASS, Babel,  
PostCSS

## EDUCATION

2009

### Inoorero University

Diploma in Information  
Technology